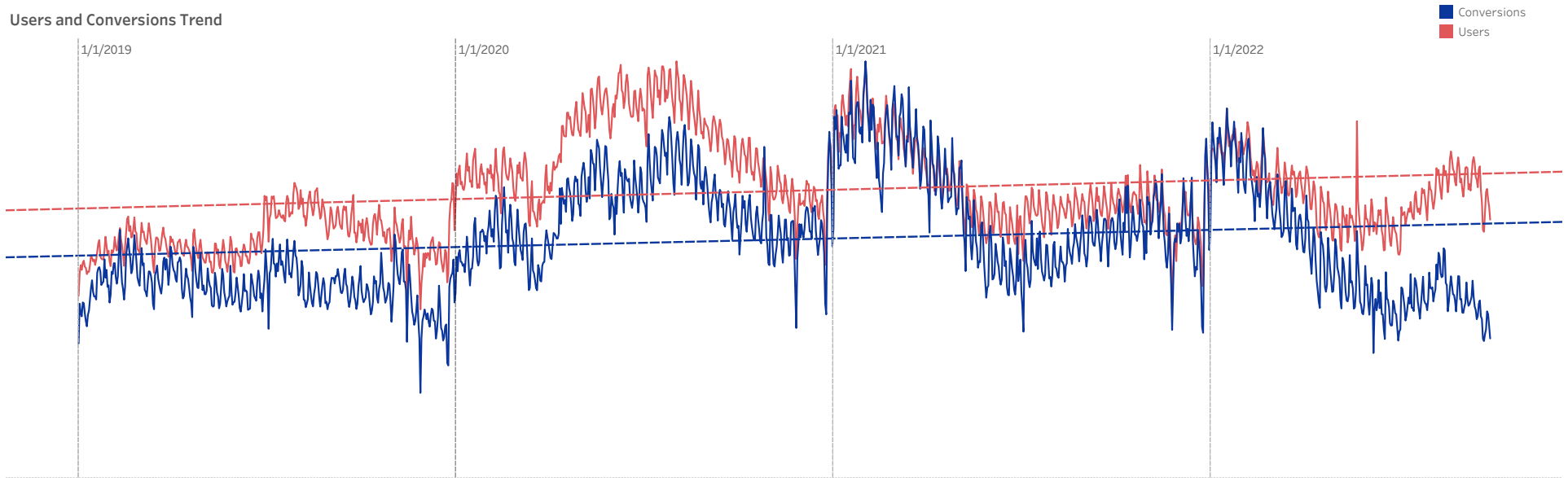


Top Line Trends

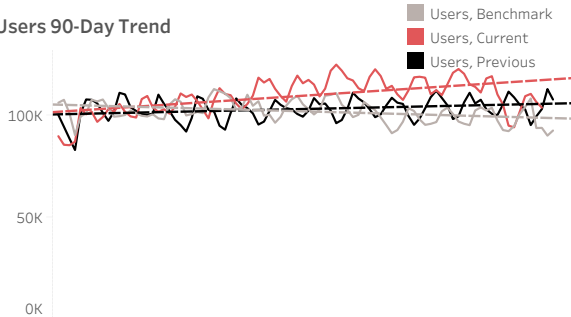


Powered by HomeBuilderData

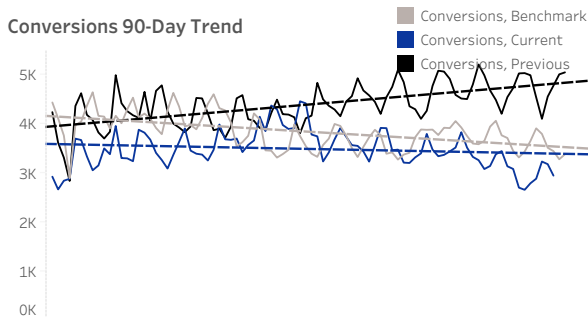
Users and Conversions Trend



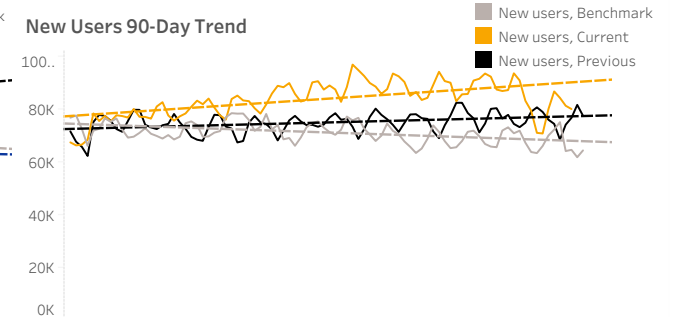
Users 90-Day Trend



Conversions 90-Day Trend



New Users 90-Day Trend



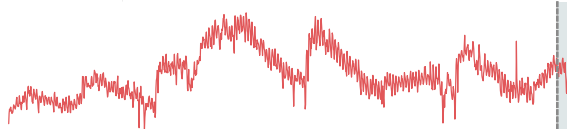


Users

↓ 1.7% to Comparison

Users **2.65M**

Users Comparison **2.70M**

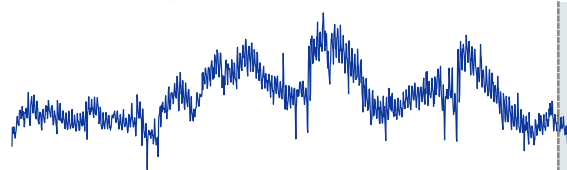


Conversions

↓ 14.5% to Comparison

Conversions **93.86K**

Conversions Comparison **109.79K**

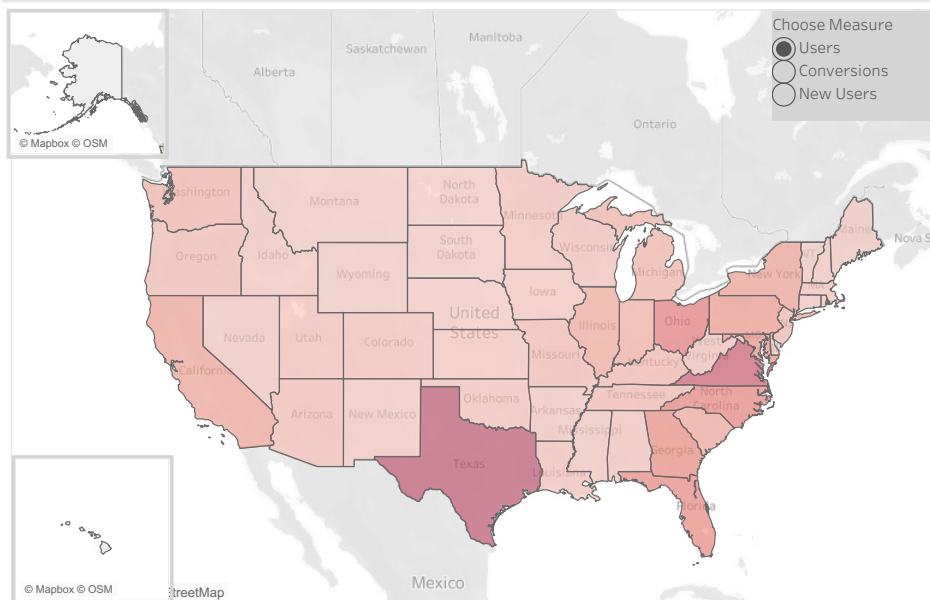
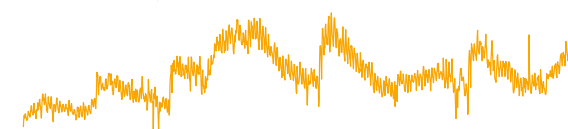


New Users

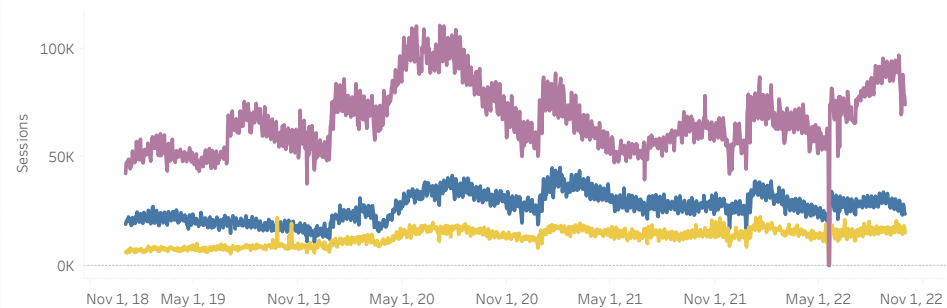
↓ 2.2% to Comparison

New Users **2.48M**

New Users Comparison **2.54M**



Sessions by Medium



Users by Medium

